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PRESS RELEASE

Mark C. Minichiello to write monthly column for Forbes

Los Angeles, Calif. – July 22, 2010 -- Mark C. Minichiello will be a contributing columnist for Forbes. His monthly column will be entitled “What if?” His first article was published on July 21, 2010.

Minichiello is a specialist in opportunistic investing. Between 1998 and 2009, he was a co-producer of two monthly advisory reports, Between 1998-2004 he co-produced *Spin-Off Research* to focus on opportunities in break-ups and spin-offs, and between 2004-2009 he co-produced *The Distressed and Turnaround Situation Report*, featuring information on reorganizations and distressed securities. Minichiello’s insights and commentary on spin-off situations have been featured in various media such as *Atlanta Journal*, *Barron’s*, *Capital Magazine*, *CFO Magazine*, *CNBC*, *Dow Jones News*, *Houston Chronicle*, *Investment Dealers Digest*, *Orange County Register*, *Reuters*, *Strategic Finance*, *Technology Investor*, *The Chicago Tribune*, *The Economist*, *The Wall Street Journal*, *The Washington Post* and *U.S. News & World Report*.

He holds an MBA from the University of Chicago with concentrations in Finance, Accounting and Strategic Management.

Mark C. Minichiello is managing director of the Los Angeles investment firm Quincy Cass Associates and the chief investment officer of QCA Capital Management. For further information please visit www.quincycass.com.