PERSONAL PROFILE

Deanna M. Adams, CFA
Chief Investment Officer

As CIO at Quincy Cass, Deanna's responsibilities include:

- Investment policy, investment allocations and recommendations on short-term and long-term asset allocations
- Management of client relationships

Deanna has been in the investment industry for over 20 years having worked around the globe with financial firms both big and small and in a variety of positions. Prior to joining Quincy Cass Associates, Deanna was at Ballina Capital in Manhattan Beach, CA, where she served as their Chief Client Officer.

Before moving to Los Angeles in 2018, Deanna lived in Singapore (2008-2018) first working as a Vice President in Institutional Sales at Credit Suisse where she was responsible for setting up the Singapore-based specialist sales unit for Credit Suisse's proprietary HOLT equity relative valuation product and then as Regional Director at STOXX Ltd. (founded as a Deutsche Börse subsidiary, now part of Qontigo) where she established the regional South East Asia and Australia presence.

Prior to Singapore, Deanna lived in Sydney, Australia (2002-2008) where her financial sector experience included founding roles in the launch of two global macro hedge funds as well as equity research at Macquarie Securities where she was a writing analyst on the industry-ranked consumer and health care teams.

Deanna holds an MBA from the Richard Ivey School of Business at the University of Western Ontario as well as a BSc from McGill University.

She is a CFA Charterholder and a member of the CFA Society of Los Angeles as well as a member of the Women in Institutional Investments Network (WIIIN), 100 Women in Finance and Women in ETFs (WE). Her professional registrations include FINRA Series #7 General Securities Representative, Series #24 General Securities Principal, Series 51 Municipal Fund Securities Principal, Series #63 Uniform Securities Agent State Law Examination, and Series #65 Registered Investment Adviser.

Personal Interests:
Deanna was born in Canada but is now a happy Californian and in her spare time, you can find Deanna in the South Bay starting to retrain for long distance running races with her daughter Lily or walking with her husband Matt on the Hermosa Strand or camping in one of the California state or US national parks.

Deanna is an active athlete – whether it be skiing, surfing, or paddle boarding – and a keen sailor (she was the past owner of a Beneteau First Class Europe on which she skippered a crew of 9 to a 1st place finish in Singapore Straits Regatta). When she is not busy with her athletic pursuits she is a keen Art collector and Sound Bath aficionado.

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