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**FOR IMMEDIATE RELEASE**

**Quincy Cass Associates Announces CEO Mark C. Minichiello has joined Northeastern University's D'Amore McKim School of Business Southern California Executive Leadership Council.**

Los Angeles (February 6, 2024) – Quincy Cass Associates (QCA), is pleased to announce that CEO Mark C. Minichiello has joined Northeastern University's D'Amore McKim School of Business (DMSB) Southern California Executive Leadership Council. Mr. Minichiello is an alumnus of the university's business program and is thrilled to be able to support DMSB on the Westcoast.

Over the last 100 years, D'Amore McKim has redefined business education, boasting exceptional undergraduate and graduate programs focused on the most pressing aspects of international and domestic business education, including how best to utilize Northeastern University's tradition of experiential education to help define the future of work.

Launching in the Spring of 2024, the D'Amore McKim School of Business Southern California Executive Leadership Council will be comprised of industry leaders and regional influencers who are committed to our mission and to empowering D'Amore McKim to bring our collective sphere of influence to scale across this key region of our students, faculty, and alumni.

Mr. Minichiello holds a degree in business administration from Northeastern University and a MBA in Finance from the University of Chicago.

A complete detail of services offered by Quincy Cass Associates and their 101-year history can be found at [www.quincycass.com](http://www.quincycass.com)

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